



## LONG LEAD RELEASE

**July 10, 2006**

*Toronto, Ontario:* The Design Exchange (DX) is pleased to announce that it will hold its annual fundraiser, the DX Black and White Gala, on **Saturday October 21**. The Honorary Co-Chairs are Michael Budman and Don Green, of Roots.

The theme for this year's **DX Black and White Gala** is "Steel Blue". This refers to the specific colour that steel turns when tempered. But the Gala will reflect this theme with a host of provocative and head-turning activities. Watch for a blue velvet lounge, half-clad construction workers, a Gotham City décor feel and surprising entertainment. One of the door prizes is a **Vespa Scooter** – and a silent auction will feature many high-end items.

Returning sponsors this year include Audi and TD Bank Financial Group. Both partners have been gala sponsors since its inception in 2004.

Tickets will go on sale September 4<sup>th</sup>. Keep checking our website [www.dx.org](http://www.dx.org) for more details.

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