

**The Design Exchange (DX) presents
The Work of Future Design Professionals and Icons of Design
at New Exhibitions in May**

In May, The Design Exchange opens four exhibitions that provide attendees with a rare opportunity to explore a wide array of exceptional work in international furniture design, architecture, product design, interior design, and more.

Contemporary Danish Design; Architecture Transformed: John M. Lyle, Past and Present and **Man and Whose World? Revisiting Expo through Words and Images** all open on May 15. In addition, **Connect** highlights student work.

Contemporary Danish Design showcases icons of contemporary Danish design, including pieces from Fritz Hansen, Erik Joergensen, and George Jensen. The opening event on May 15 will be hosted by the Danish Minister of Culture. In addition, Mr. Kent Martinussen, CEO of the Danish Architecture Association, will present CO-EVOLUTION, the Danish project that won the Golden Lion Award at the international architecture biennale in Venice. *Presented in partnership with the Danish Consulate, Toronto.*

Man and Whose World? Revisiting Expo through Words and Images is a poster exhibition that showcases the continued relevance of Expo 67 for Canada's next generation of architects. Students from the school of McGill University created the posters after having interviewed Montrealers who visited Expo in 1967, and explored Meredith Dixon photographs for ideas about movement, transportation, technology, transnationalism, gender, and politics. The intention was twofold: to recapture the experience of Expo, Montreal's most significant architectural event of the twentieth century, and to learn how to use primary sources in architectural history.

Man and Whose World? Revisiting Expo through Words and Images is also the focus of the Buchanan Memorial Lecture presented by Annmarie Adams, professor at the McGill University School of Architecture. The lecture is part of the series presented at the DX National Design Conference on Friday, June 15.

Architecture Transformed: John M. Lyle, Past and Present highlights the work of John M. Lyle (1872-1945), one of the pre-eminent architects of the first half of the twentieth century in Canada. Lyle was acknowledged by his peers as the leading architectural spokesperson of his era and worked tirelessly in the pursuit of raising the profile of the profession through his teaching, writing, curating, and lecturing. The exhibition focuses on Lyle's work within the context of the incorporation, reuse and renovation of his architecture by current practitioners. Changes, including renovations, additions and rehabilitations, have transformed Lyle's buildings into a new paradigm of urban renewal. Lyle's work will stand as an example of the evolution of historic Canadian architecture and how it continues to function in an ever-evolving contemporary context. *Presented with the support of the Jackman Foundation*

Connect is an award program that targets Canadian post-secondary students enrolled in design, the visual arts and/or engineering. The aim is to create a bridge between students and future users of their services. On display are entries from the 2007 design competition. Categories include the design of a certificate for the Canadian Millennium Scholarship Foundation, the design of a wheelbarrow proposed by Canadian Tire, and the design of a cost-effective interior design solution with the FlexHousing Demonstration Facility at Canadian Centre for Housing Technology.

The opening reception for all exhibitions is on Tuesday May 15 at 6pm. Connect awards will be presented at 5pm.

Exhibitions run from *May 15 to June 27. Connect* can be viewed to *May 27.*

ABOUT THE DESIGN EXCHANGE:

The Design Exchange (DX) is Canada's design museum, with a mission to engage and educate Canadians about the value of design. It recognizes Canadian design and innovation as key elements in the cultural and economic fabric of our lives. It achieves its mandate through delivering design programs which include exhibitions, competitions, lectures and publications. The DX is a registered charity.

The Design Exchange is located at 234 Bay Street (at King & Bay), Toronto. Information is available by calling 416-216-2160 or visiting the DX web site at www.dx.org.

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