



DESIGN EXCHANGE
MUSEUM • EDUCATION • RESEARCH

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OPEN HOUSE DAYS AT THE DESIGN EXCHANGE

Toronto, Ontario - The Design Exchange celebrates its ninth anniversary this month, with a two-day open house **Sunday September 21 and Monday September 22**. On both days, visitors will enjoy free admission, with tours and other activities scheduled to take place. The DX is at 234 Bay Street, south of King, in Toronto.

On Sunday September 21, from 11 a.m. to 5 p.m. the DX will present a range of design-based activities for families, to explore their creative impulses. Designers will be on hand to help teach the basics of design in various disciplines in a child-friendly format.

The DX will also announce the re-opening of its Resource Centre. This important centre will provide design students, design professionals, historians and others with an interest in design a dedicated centre for study and reading, with an archive of Canadian and international design publications. It will also serve as a public exhibit space for the DX's Permanent Collection of Canadian design.

On Monday September 22, the day starts with Timothy's Coffee on the DX Trading Floor. Other activities include a lunchtime lecture by Andrew King, winner of the prestigious Prix de Rome prize for architecture. Lecture attendees can enjoy a dim sum sampler from Kubo DX while enjoying the stimulating lecture in the DX Patty Watt Room.

Two new exhibitions make their debut at this year's Open House Days. **Design Traveller: Travelling Through Time with Canadian design** is an exhibition based on an educational website of the same name. Produced by the Design Exchange, this exhibit and educational resource features objects from the DX Permanent Collection of Canadian design.

The McDonald's Project is the second new exhibit, which explores a range of products from designers around the world, engaged in a love-hate relationship with this worldwide corporate entity. The McDonald's Project is created by Release 1, a group of Canadian and American designers with a common desire to explore design issues sheltered from market forces. Both exhibits are on display until November 30.

Throughout the DX Open House Days, staff and volunteers will offer guided tours of the exhibits, the historic Toronto Stock Exchange building and the new Resource Centre. The DX's new President and C.E.O. Samantha S. Sannella will also be on hand to meet members and visitors alike.

The Design Exchange thanks the following for their support of this event: K'NEX Toys, Creative Corrugate Cardboard, Lewiscraft Ltd and Woolfitts.

DX Open House Days is part of Artsweek Toronto, a citywide celebration of the arts.

The Design Exchange (DX) is Canada's national not-for-profit design exhibition, education and research centre. It achieves its mandate through delivering design programs, which include exhibitions, competitions, lectures, courses, publications and advisory services. The DX is located at 234 Bay Street, Toronto. The DX will celebrate its 10th anniversary in September 2004, with a full range of exciting design exhibits, lectures and workshops to come, devoted to showcasing the past 'decade of design'.

The Design Exchange gratefully acknowledges the support of the City of Toronto.

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