



FOR IMMEDIATE RELEASE

November 24, 2009

ANNOUNCED: 2009 DESIGN EXCHANGE AWARD WINNERS

TORONTO, ONTARIO: The Design Exchange (DX) announces the 2009 winners of the Design Exchange Awards. This national design competition is open to professional designers across Canada working in a range of disciplines. The awards were presented at a gala dinner at the DX on November 24th, 2009. The winners are displayed in an Exhibition at the DX running from November 25, 2009 – February 21, 2010.

The Design Exchange Awards promote Canadian design excellence and recognizes the critical role of design in all types of organizations – national & international. The Awards celebrate the success stories achieved through close partnerships between clients and designers. Projects are recognized for balancing function, aesthetics, and economic success.

Award categories include architecture, interiors, visual communications, environments, fashion and industrial design. A special award is also presented to the CEO with the best design strategy. The winners in each category are listed below.

Our 2009 lead sponsor is Audi Canada, www.audi.ca. Other sponsors include Enville Event Design and Catering, Exclusive Affair Rentals, CCR, Fairmont Royal York, Umbra and Slava Vodka.

Information regarding our winners including high resolution images will be posted on:

v2com.biz

Julie Payette

Volume 2

514.845.1188

jpayette@volume2.ca

Or you can contact:

Cindy Grenke

Director of Development

Design Exchange

416. 216.2134

cindy@dx.org



2009 DESIGN EXCHANGE AWARD WINNERS

ARCHITECTURE – COMMERCIAL

GOLD

Project: RBC Centre

Design Architects: Kohn Pedersen Fox Associates, Sweeny Sterling Finlayson & Co. Architects Inc.

Production Architect: Bregman + Hamann Architects

Advocacy and Compliance Architect for RBC/RBC Dexia: Sweeny Sterling Finlayson & Co. Architects Inc.

Client: Cadillac Fairview Corporation Limited, RBC Financial Group and RBC Dexia Investor Services

SILVER

Project: George Brown College – Centre for Hospitality and Culinary Arts

Designer: Kearns Mancini Architects Inc. with Gow Hastings Architects Inc.

Client: George Brown College

BRONZE

Project: Centre for Urban Ecology

Designer: Taylor Hazell Architects with architectsAlliance

Client: Humber College Institute for Technology and Advanced Learning; City of Toronto; Toronto and Region Conservation Authority

HONOURABLE MENTION

Project: Island Yacht Club

Designer: Montgomery Sisam Architects

Client: Island Yacht Club

HONOURABLE MENTION

Project: Southbrook Vineyards

Designer: Diamond + Schmitt Architects

Client: Southbrook Vineyards

ARCHITECTURE - RESIDENTIAL

GOLD

Project: 40R Laneway House

Designer: Superkül Inc.

Client: Elena & Jorge Soni



SILVER

Project: Shift Cottage
Designer: Superkül Inc.
Client: Anonymous

BRONZE

Project: aerieLOFT
Designer: Breathe Architects
Client: B. Puckering

HONOURABLE MENTION

Project: House 60
Designer: gh3
Client: Allison Granovsky

ENGINEERING

HONOURABLE MENTION

Project: Versus Scoreboard - Portable, Electronic Scoreboard and MP3 Player
Designer: Cortex Designs
Client: Versus Ltd.

FASHION/APPAREL DESIGN

HONOURABLE MENTION

Project: R 320 Climbing Harness
Designer: Arc'teryx
Client: Arc'teryx

INDUSTRIAL DESIGN

GOLD

Project: Artful Winemaker
Designer: Poissant Design Associates Inc.
Client: Global Vintners Inc.

SILVER

Project: Xyrä Playground Equipment
Designer: Marc Boudreau Design Industriel
Client: Jambette Évolujeux



BRONZE

Project: DNA Self-Collection Kit: Test Tube format
Designer: DW Product Development Inc.
Client: DNA Genotek Inc.

HONOURABLE MENTION

Project: LED Light 'Bright Cube'
Designer: Lumolar
Client: Lumolar with Arkalumen

HONOURABLE MENTION

Project: Planna
Designer: Inscape / Inscape Design Team
Client: Inscape

INTERIOR DESIGN - COMMERCIAL

GOLD

Project: W Hotel Downtown Atlanta
Designer: burdifilek
Client: W Hotel / Barry Real Estate

SILVER

Project: Scandinave Les Bains vieux-Montreal
Designer: Saucier + Perrotte Architectes
Client: Gestion Rivière du Diable Inc.

BRONZE

Project: Sub-Zero Wolf Showroom
Designer: Cecconi Simone
Client: Maroline Distributing Inc.

BRONZE

Project: Bennett Jones Client Centre
Designer: Frankland + Associates Ltd.
Client: Bennett Jones LLP

HONOURABLE MENTION

Project: Murale
Designer: burdifilek
Client: Shoppers Drug Mart



HONOURABLE MENTION

Project: Stantec Guelph Office
Designer: Stantec Architecture Ltd.
Client: Stantec Consulting Ltd.

INTERIOR DESIGN - RESIDENTIAL

GOLD

Project: Shelf Life
Designer: Perkins Eastman Black Architects
Client: Perkins Eastman Black Architects

SILVER

Project: Beach House
Designer: Dubbeldam Design Architects
Client: Sean Smith & Kate Halpenny

BRONZE

Project: Russell Hill House
Designer: gh3
Client: Dale Burshtein

INTERIOR DESIGN – TEMPORARY OR PORTABLE

GOLD

Project: Lippincott Living
Designer: Cecconi Simone
Client: Blurredge Group

SILVER

Project: Schad Gallery of Biodiversity
Designer: Reich + Petch Design International
Client: Royal Ontario Museum

BRONZE

Project: ICE Condominiums at York Centre Sales Office
Designer: Munge Leung Design Associates
Client: Lanterra Developments and Cadillac Fairview

HONOURABLE MENTION

Project: Installation
Designer: Studio Junction Inc.
Client: Studio Junction Inc.



HONOURABLE MENTION

Project: Blue Note
Designer: PLANT Architect Inc.
Client: Nightswimming

LANDSCAPE ARCHITECTURE

GOLD

Project: Dymaxion Sleep
Designers: Jane Hutton and Adrian Blackwell
Client: Refford Gardens/Jardins De Métis International Garden Festival

SILVER

Project: Square Des Frères-Charon
Designer: Affleck + de la Riva
Client: City of Montréal, Direction des Grands Parcs et de la Nature en Ville

BRONZE

Project: West Toronto Railpath
Designer: Scott Torrance Landscape Architect Inc. with Brown and Storey Architects Inc.
Client: City of Toronto, Economic Development, Culture and Tourism Department

HONOURABLE MENTION

Project: Trinity College Quadrangle
Designer: gh3
Client: Trinity College

HONOURABLE MENTION

Project: Victoria University Forecourt
Designer: PMA Landscape Architects Ltd.
Client: Victoria University in the University of Toronto

HONOURABLE MENTION

Project: ESRI Canada Green Roof
Designer: Scott Torrance Landscape Architect Inc.
Client: ESRI Canada



URBAN DESIGN

GOLD

Project: Shops at Don Mills

Designer: Rudy Adlaf for The Cadillac Fairview Corporation in collaboration with Giannone Petricone Associates Inc. Architects and pellow + associates architects inc.

Client: The Cadillac Fairview Corporation Ltd.

SILVER

Project: Place des Festivals – Quartier des Spectacles

Designer: Daoust Lestage Inc.

Client: Ville de Montréal

BRONZE

Project: Lakeview Legacy Project

Designer: John Danahy Centre for Landscape Research

Client: Lakeview Ratepayers Association

VISUAL COMMUNICATION – BRAND & IDENTITY

GOLD

Project: Bell TV Packaging

Designer: Ig2boutique

Client: Bell Canada

SILVER

Project: Happy Planet Shots Packaging System

Designer: Subplot Design Inc.

Client: Happy Planet Foods, Inc.

BRONZE

Project: Vancouver Convention Centre

Designer: Gottschalk+Ash and Terry Heard Design

Client: BC Pavilion Corporation

HONOURABLE MENTION

Project: Guelph Office Entry Signage

Designer: Stantec Architecture Ltd.

Client: Stantec Architecture Ltd.

HONOURABLE MENTION

Project: Lippincott Living

Designer: ninth+crux

Client: Blurredge Group



VISUAL COMMUNICATIONS – CONTENT DEVELOPMENT & EDITORIAL

GOLD

Project: Agora Borealis: Engaging in Sustainable Architecture

Designer: Joel Harding / Manasc Issac Architects

Client: Manasc Isaac Architects

SILVER

Project: Pug Awards

Designer: ninth+crux

Client: Pug Awards

BRONZE

Project: Vancouver Matters

Designer: James Eidse, Mari Fujita, Joey Giaimo, Christa Min (editors); Lori Kiessling (photo editor); Robin Mitchell of hundreds & thousands (graphic design)

Client: Blue*im*print

HONOURABLE MENTION

Project: [un]Fold[in]

Designer: Borxu Design / Borzu Talaie

Client: atelier rzlbd

HONOURABLE MENTION

Project: Leaf A Legacy

Designer: Signals Design Group

Client: BC Cancer Foundation

DESIGN EXCHANGE STAFF CHOICE

Project: Phonofone II

Designer: Science & Sons

Client: Science & Sons

CANADIAN COMPANY OR CEO WITH THE BEST DESIGN STRATEGY

Gareth Brennan

Principal/CEO, Founder of Eventscape Inc.