



CITY OF TORONTO MAYORAL CANDIDATE PANEL DISCUSSION RESCHEDULED TO SEPTEMBER 17, 2010

Media Invite: September 17th, 2010

RSVP: Laura@dx.org Subject: MEDIA – MAYORAL DISCUSSION

Location: Design Exchange, 234 Bay Street, Toronto ON, Historic Trading Floor

Hosts: Design Exchange (DX) and the Toronto Society of Architects

Attendance: 400 people

Focus:

The purpose of this event is to give the candidates a platform to present and discuss their **ideas related to 'built' Toronto**. Topics may include urban planning and design, architecture, development and streetscape. Topics may also include future transportation, urban agriculture and city identity.

Participating Candidates:



Rob Ford



Joe Pantalone



Rocco Rossi



George Smitherman



Sarah Thomson

Moderator:

Samantha Sannella, President & CEO of the Design Exchange (DX) and its Board of Directors are in the process of **evaluating journalists and design experts to present the questions and moderate the discussion**. There may be more than one moderator/host.

ABOUT THE DESIGN EXCHANGE:

The DX is Canada's Design Centre and Museum with a mission to promote the value of design. We are an internationally recognized non-profit educational organization committed to promoting greater awareness of design as well as the indispensable role it plays in fostering economic growth and cultural vitality. We build bridges by improving communication between various design disciplines, educators, businesses and the general public through programs, exhibits, lectures and workshops. www.dx.org

ABOUT TORONTO SOCIETY OF ARCHITECTS:

Established in 1887, the Toronto Society of Architects (TSA) is a non-profit volunteer-based organization comprised of architects, interns, students, urbanists, politicians, academics, retirees, citizens and enthusiasts. The TSA plays an advocacy role in the City, ensuring that architecture and design are key considerations in public discussions and in processes that have an impact on our urban environment. <http://www.torontosocietyofarchitects.ca/>

INFORMATION FOR THE PUBLIC:

Design Exchange, 234 Bay Street, TD Centre, Toronto Canada

Date: September 17, 2010

Time: 2:30p.m. – 4:30p.m. followed by VIP reception

Admission:

Discussion Panel - FREE

VIP Reception – \$65 includes priority seating at discussion panel and access to reception, \$50 for DX, TSA & ROM ICC Members.

The public & media MUST RSVP to attend. To purchase tickets or to RSVP contact Laura Brewer at laura@dx.org or 416.216.2114