



FOR IMMEDIATE RELEASE

November 24, 2009

## **ANNOUNCED: 2009 DESIGN EXCHANGE AWARD WINNERS**

TORONTO, ONTARIO: The Design Exchange (DX) announces the 2009 winners of the Design Exchange Awards. This national design competition is open to professional designers across Canada working in a range of disciplines. The awards were presented at a gala dinner at the DX on November 24<sup>th</sup>, 2009. The winners are displayed in an Exhibition at the DX running from November 25, 2009 – February 21, 2010.

The Design Exchange Awards promote Canadian design excellence and recognizes the critical role of design in all types of organizations – national & international. The Awards celebrate the success stories achieved through close partnerships between clients and designers. Projects are recognized for balancing function, aesthetics, and economic success.

Award categories include architecture, interiors, visual communications, environments, fashion and industrial design. A special award is also presented to the CEO with the best design strategy. The winners in each category are listed below.

Our 2009 lead sponsor is Audi Canada, [www.audi.ca](http://www.audi.ca). Other sponsors include Enville Event Design and Catering, Exclusive Affair Rentals, CCR, Fairmont Royal York, Umbra and Slava Vodka.

Information regarding our winners including high resolution images will be posted on:

[v2com.biz](http://v2com.biz)

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## **2009 DESIGN EXCHANGE AWARD WINNERS**

### **ARCHITECTURE – COMMERCIAL**

#### **GOLD**

Project: RBC Centre

Design Architects: Kohn Pedersen Fox Associates, Sweeny Sterling Finlayson & Co. Architects Inc.

Production Architect: Bregman + Hamann Architects

Advocacy and Compliance Architect for RBC/RBC Dexia: Sweeny Sterling Finlayson & Co. Architects Inc.

Client: Cadillac Fairview Corporation Limited, RBC Financial Group and RBC Dexia Investor Services

#### **SILVER**

Project: George Brown College – Centre for Hospitality and Culinary Arts

Designer: Kearns Mancini Architects Inc. with Gow Hastings Architects Inc.

Client: George Brown College

#### **BRONZE**

Project: Centre for Urban Ecology

Designer: Taylor Hazell Architects with architectsAlliance

Client: Humber College Institute for Technology and Advanced Learning; City of Toronto; Toronto and Region Conservation Authority

#### **HONOURABLE MENTION**

Project: Island Yacht Club

Designer: Montgomery Sisam Architects

Client: Island Yacht Club

#### **HONOURABLE MENTION**

Project: Southbrook Vineyards

Designer: Diamond + Schmitt Architects

Client: Southbrook Vineyards

### **ARCHITECTURE - RESIDENTIAL**

#### **GOLD**

Project: 40R Laneway House

Designer: Superkül Inc.

Client: Elena & Jorge Soni



### **SILVER**

Project: Shift Cottage  
Designer: Superkül Inc.  
Client: Anonymous

### **BRONZE**

Project: aerieLOFT  
Designer: Breathe Architects  
Client: B. Puckering

### **HONOURABLE MENTION**

Project: House 60  
Designer: gh3  
Client: Allison Granovsky

### **ENGINEERING**

#### **HONOURABLE MENTION**

Project: Versus Scoreboard - Portable, Electronic Scoreboard and MP3 Player  
Designer: Cortex Designs  
Client: Versus Ltd.

### **FASHION/APPAREL DESIGN**

#### **HONOURABLE MENTION**

Project: R 320 Climbing Harness  
Designer: Arc'teryx  
Client: Arc'teryx

### **INDUSTRIAL DESIGN**

#### **GOLD**

Project: Artful Winemaker  
Designer: Poissant Design Associates Inc.  
Client: Global Vintners Inc.

#### **SILVER**

Project: Xyrä Playground Equipment  
Designer: Marc Boudreau Design Industriel  
Client: Jambette Évolujeux



### **BRONZE**

Project: DNA Self-Collection Kit: Test Tube format  
Designer: DW Product Development Inc.  
Client: DNA Genotek Inc.

### **HONOURABLE MENTION**

Project: LED Light 'Bright Cube'  
Designer: Lumolar  
Client: Lumolar with Arkalumen

### **HONOURABLE MENTION**

Project: Planna  
Designer: Inscape / Inscape Design Team  
Client: Inscape

### **INTERIOR DESIGN - COMMERCIAL**

#### **GOLD**

Project: W Hotel Downtown Atlanta  
Designer: burdifilek  
Client: W Hotel / Barry Real Estate

#### **SILVER**

Project: Scandinave Les Bains vieux-Montreal  
Designer: Saucier + Perrotte Architectes  
Client: Gestion Rivière du Diable Inc.

#### **BRONZE**

Project: Sub-Zero Wolf Showroom  
Designer: Cecconi Simone  
Client: Maroline Distributing Inc.

#### **BRONZE**

Project: Bennett Jones Client Centre  
Designer: Frankland + Associates Ltd.  
Client: Bennett Jones LLP

#### **HONOURABLE MENTION**

Project: Murale  
Designer: burdifilek  
Client: Shoppers Drug Mart



### **HONOURABLE MENTION**

Project: Stantec Guelph Office  
Designer: Stantec Architecture Ltd.  
Client: Stantec Consulting Ltd.

### **INTERIOR DESIGN - RESIDENTIAL**

#### **GOLD**

Project: Shelf Life  
Designer: Perkins Eastman Black Architects  
Client: Perkins Eastman Black Architects

#### **SILVER**

Project: Beach House  
Designer: Dubbeldam Design Architects  
Client: Sean Smith & Kate Halpenny

#### **BRONZE**

Project: Russell Hill House  
Designer: gh3  
Client: Dale Burshtein

### **INTERIOR DESIGN – TEMPORARY OR PORTABLE**

#### **GOLD**

Project: Lippincott Living  
Designer: Cecconi Simone  
Client: Blurredge Group

#### **SILVER**

Project: Schad Gallery of Biodiversity  
Designer: Reich + Petch Design International  
Client: Royal Ontario Museum

#### **BRONZE**

Project: ICE Condominiums at York Centre Sales Office  
Designer: Munge Leung Design Associates  
Client: Lanterra Developments and Cadillac Fairview

### **HONOURABLE MENTION**

Project: Installation  
Designer: Studio Junction Inc.  
Client: Studio Junction Inc.



### **HONOURABLE MENTION**

Project: Blue Note  
Designer: PLANT Architect Inc.  
Client: Nightswimming

### **LANDSCAPE ARCHITECTURE**

#### **GOLD**

Project: Dymaxion Sleep  
Designers: Jane Hutton and Adrian Blackwell  
Client: Refford Gardens/Jardins De Métis International Garden Festival

#### **SILVER**

Project: Square Des Frères-Charon  
Designer: Affleck + de la Riva  
Client: City of Montréal, Direction des Grands Parcs et de la Nature en Ville

#### **BRONZE**

Project: West Toronto Railpath  
Designer: Scott Torrance Landscape Architect Inc. with Brown and Storey Architects Inc.  
Client: City of Toronto, Economic Development, Culture and Tourism Department

### **HONOURABLE MENTION**

Project: Trinity College Quadrangle  
Designer: gh3  
Client: Trinity College

### **HONOURABLE MENTION**

Project: Victoria University Forecourt  
Designer: PMA Landscape Architects Ltd.  
Client: Victoria University in the University of Toronto

### **HONOURABLE MENTION**

Project: ESRI Canada Green Roof  
Designer: Scott Torrance Landscape Architect Inc.  
Client: ESRI Canada



## **URBAN DESIGN**

### **GOLD**

Project: Shops at Don Mills

Designer: Rudy Adlaf for The Cadillac Fairview Corporation in collaboration with Giannone Petricone Associates Inc. Architects and pellow + associates architects inc.

Client: The Cadillac Fairview Corporation Ltd.

### **SILVER**

Project: Place des Festivals – Quartier des Spectacles

Designer: Daoust Lestage Inc.

Client: Ville de Montréal

### **BRONZE**

Project: Lakeview Legacy Project

Designer: John Danahy Centre for Landscape Research

Client: Lakeview Ratepayers Association

## **VISUAL COMMUNICATION – BRAND & IDENTITY**

### **GOLD**

Project: Bell TV Packaging

Designer: Ig2boutique

Client: Bell Canada

### **SILVER**

Project: Happy Planet Shots Packaging System

Designer: Subplot Design Inc.

Client: Happy Planet Foods, Inc.

### **BRONZE**

Project: Vancouver Convention Centre

Designer: Gottschalk+Ash and Terry Heard Design

Client: BC Pavilion Corporation

### **HONOURABLE MENTION**

Project: Guelph Office Entry Signage

Designer: Stantec Architecture Ltd.

Client: Stantec Architecture Ltd.

### **HONOURABLE MENTION**

Project: Lippincott Living

Designer: ninth+crux

Client: Blurredge Group



## **VISUAL COMMUNICATIONS – CONTENT DEVELOPMENT & EDITORIAL**

### **GOLD**

Project: Agora Borealis: Engaging in Sustainable Architecture

Designer: Joel Harding / Manasc Issac Architects

Client: Manasc Isaac Architects

### **SILVER**

Project: Pug Awards

Designer: ninth+crux

Client: Pug Awards

### **BRONZE**

Project: Vancouver Matters

Designer: James Eidse, Mari Fujita, Joey Giaimo, Christa Min (editors); Lori Kiessling (photo editor); Robin Mitchell of hundreds & thousands (graphic design)

Client: Blue*im*print

### **HONOURABLE MENTION**

Project: [un]Fold[in]

Designer: Borxu Design / Borzu Talaie

Client: atelier rzlbd

### **HONOURABLE MENTION**

Project: Leaf A Legacy

Designer: Signals Design Group

Client: BC Cancer Foundation

## **DESIGN EXCHANGE STAFF CHOICE**

Project: Phonofone II

Designer: Science & Sons

Client: Science & Sons

## **CANADIAN COMPANY OR CEO WITH THE BEST DESIGN STRATEGY**

Gareth Brennan

Principal/CEO, Founder of Eventscape Inc.